Historypin Brand guidelines

Created by
We Are What We Do
Logo

Colour and monochrome

history p/n

history p/n
Logo
Minimum size

Print 15mm

history

Web 48 pixels
Globe

Usage

The Historypin globe illustration is used alongside but almost never without the historypin logo. It can be shown in full or cropped as shown here.
Colours

CMYK 0/0/100/0
RGB 236/0/140
HEX EC008C

CMYK 0/10/04/60
RGB 128/119/121
HEX 807779

CMYK 0/0/0/0
RGB 255/255/255
HEX FFFFFF