

historypin

Service List



Working Together

We work with organizations to structure projects, train users, and create great stories. We want you to be equipped to incorporate Historypin in your project plans.

Historypin is free for anyone and any project. Most features on Historypin are available for full use with the free account. We have also compiled this service price list with descriptions and costs of the most common consulting services we provide. If you have any questions, have something in mind, please contact us at hello@historypin.org and one of our **team members** will be in touch. We love to hear about the work of great digital community memory projects.

If you are seeking to incorporate the platform in a grant, feel free to contact us with a project description and we would be happy to provide a letter of support for your project. There is also some background text at the end of the document you can plug into your grant narrative.

Advanced Collections

Advanced Project- \$350

Create a customized look to your Historypin collections, and better organize data with an advanced project account. With an advanced collection, users are able to add collections inside of collections. This can create nested content and tours to better tell the story of your project. This option also allows you to add a custom cover image and title to your account, and service on this addition for two years. It also allows you to acknowledge project sponsors. [See an example in the Digital War Memorial.](#)

- Includes title image banner
- Can nest collections
- Add up to three sponsors with logos
- 1 hour of bulk upload assistance included

Historical Map Overlay - \$450 (only available for Advanced Projects)

If the landscape changes hold significance in your project, an historical map overlay can assist in telling your story. A historical map overlay can superimpose an image of the map you select over the geographic data of the physical location. This assist in telling stories of change, migration, and landscape. This option includes two years of map hosting (renewable at \$45 year after that), and is available to those who already hold an advanced account. See an example of a map overlay in [San Francisco's 1915 World's Fair.](#)

- Add a specific map to your collection

Bulk Upload Assistance - \$50/hr

If you have your media and metadata organized, a bulk upload can save time in the pinning process. We will walk you through how to format the data. This can save hours of archival time, and help you focus on storytelling and design of your project.

- 1 hour training on formatting information
- Team assist with bulk uploads

Trainings

Intro to Historypin - \$250

Our [about page](#) has free tutorial and outlines on how to use the site. If you need further assistance, or simply want to get a group of staff, students, or a project team on board quickly, we can help with this 1.5 hour video conference training on the basics of Historypin. In this interactive training for 1-25 people we can walk you through the process of pinning, collecting, touring, and Q&A with your group to make sure they have what they need.

- Opening an account
- Pinning, creating collections and tours
- Examples of successful projects
- Tips from experience on workflow and community engagement

Community Engagement Strategies - \$250

Historypin aims to strengthen communities through local history. Although the platform is primarily digital, we recognize that this type of work is most successful when people connect to each other over shared interests. You can tune in to a [free seminar](#) from 2014 that follows engagement strategies from several project we were running around the world at that time. There are also tons of tips available on [our blog](#) from over the years, and we even have a [community toolkit](#) available for free from our Kings Cross Story Palace project. But if you'd like personalized guidance, this 1.5 hour online training will assist program coordinators and staff on how to incorporate Historypin's digital platform into physical events with examples from the past, structure that we find works, and some tips and tricks on community engagement we have learned along the way. This will also allow time for Q&A where teams can work with our team to brainstorm ideas for engagement within their specific community.

- Examples from our past projects about successes and failures
- Tips from along the way
- Structure for successful programs
- Digitization, recording and copyright basics
- Communication strategies to further engagement

Trainings - Continued

Measurement and Evaluation Strategies - \$250

If you are a library, museum, or public agency within the US or Canada, we *highly recommend* **Project Outcome** as a holistic solution to your measurement and evaluation needs. This free impact dashboard service works on a national level to develop concise, meaningful and user friendly data surveys and impact reporting. Successfully funded IMLS applications have applied this as their impact and measurement platform.

If you would like support beyond this, we can help. In a 1.5 hour online consultation we can talk through your ideas, and train staff on how to develop clarity on an impact measurement plan, how to develop surveys to gather the information, and how to collect data.

- Defining intended outcomes
- Designing a logical framework for measurement
- Collecting data
- Measuring impact

If you need further measurement and evaluation support, please contact us and we can develop a plan and price structure for your project.

Community Engagement Products

Storytelling Program Kit - \$1,000

Successful digital projects depend on community contact and content. Our analog Storybox program can assist program coordinators in creating story sharing events. The output of these event can create an archive of local stories to be digitized and presented online to better tell a full narrative of your community. Our Storybox program was developed to create a simple, packaged way for community leaders to hold storytelling events. Along with training and program materials, the Storybox system also includes supplies to document stories. These materials can be used to collaborate within communities in archiving the narrative of a place. [Learn more about Storybox here.](#)

- Story sharing elicitation
- Full program kit to run sessions for 6-8 weeks
- Story collection methods
- Built-in evaluation methods
- Includes 2 hour training webinar

Stand-alone iPhone/Android Mobile App - \$9,000

We can provide a branded iPhone/Android app for your project or organization that features only your content. It's easy to manage the content on the Historypin website creating collections and tours, and you are provided with a web and app experience that can be used to bring history to life on the go. We provide setup, hosting and maintenance for two years. After that, annual maintenance and update fees are \$1,200, which is optional.

Custom Projects

Custom web page and content - \$150 per hour

Illuminate your project pins and tours through a custom showcase site. Use your own colors, styles, logos, and sponsor pages. We can also assist you in incorporating your project into an existing organizational site. Having a project website allows you to tell a larger story through contextualization. Creating a showcase site will also allow you to get deeper into storytelling by adding other elements like essays, links, and media content, and incorporating existing work and sources from other sites and databases. [See an example with Charlotte's Historic West End.](#)

- Initial Planning (usually about 3 hours)
- Web hosting and domain registration for a year (Flat fee of \$400)
- Creating layout, and linking in Historypin Content (usually about 5 hours)
- Assisting with storytelling (usually about 2-10 hours)
- Final approval and revisions (usually about 2 hours)

Additional consulting - \$135 - \$195 per hour

Not seeing what you need? We are happy to get involved in helping you with the project you're planning. Our team has loads of experience, and enjoys coming up with new or different ideas. [Contact us](#) if you think you need something beyond our normal services. Some things that we do include:

- Help designing a new project (usually about 4 hours)
- Help furthering the impact of existing work (usually about 5 hours)
- Developing a plan for long term community engagement (usually about 6 hours)
- Creating and implementing a digital migration strategy (usually about 10 hours)

Custom Projects - Continued

Customized Project Planning

Let us know if you're planning a project and are interested in partnership. We're often involved in every phase of project development, including: grant writing, project design, partnership creation, project management, digital development, product development, measurement and evaluation, and everything in between. Our partnerships have varied greatly in cost and scope, and have been funded by companies, foundations and government agencies around the world. They have ranged from \$500 one-off designs to \$350,000 multi-year engagements with national institutions.

Lista de servicios

English Version on page 1



Trabajando juntos

Trabajamos con organizaciones para estructurar proyectos, capacitar a los usuarios y crear grandes historias. Queremos que esté equipado para incorporar Historypin en sus planes de proyecto.

Historypin es gratis para cualquier persona y cualquier proyecto. La mayoría de las funciones en Historypin están disponibles para su uso completo con la cuenta gratuita. También hemos compilado esta lista de precios de servicios con descripciones y costos de los servicios de consultoría más comunes que brindamos. Si tiene alguna pregunta, tenga algo en mente, contáctenos en hello@historypin.org y uno de **los miembros de nuestro** equipo se pondrá en contacto. Nos encanta escuchar sobre el trabajo de los grandes proyectos de memoria de la comunidad digital.

Si está buscando incorporar la plataforma en una subvención, no dude en contactarnos con una descripción del proyecto y estaremos encantados de proporcionarle una carta de apoyo para su proyecto. También hay un texto de fondo al final del documento que puede incluir en la descripción de su subvención.

Colecciones avanzadas

Proyecto Avanzado- \$350

Cree una apariencia personalizada para sus colecciones de Historypin y organice mejor los datos con una cuenta de proyecto avanzada. Con una colección avanzada, los usuarios pueden agregar colecciones dentro de las colecciones. Esto puede crear contenido anidado y recorridos para contar mejor la historia de su proyecto. Esta opción también le permite agregar una imagen y título de portada personalizados a su cuenta, y servicio en esta adición por dos años. También le permite reconocer a los patrocinadores del proyecto. [Vea un ejemplo en el Digital War Memorial.](#)

- Incluye banner de imagen de título
- Puede anidar colecciones
- Agrega hasta tres patrocinadores con logos
- 1 hora de asistencia de carga masiva incluida

Superposición del mapa histórico - \$450 (solo disponible para proyectos avanzados)

Si los cambios en el paisaje tienen importancia en su proyecto, una superposición de mapa histórico puede ayudar a contar su historia. Una superposición del mapa histórico puede superponer una imagen del mapa que seleccione sobre los datos geográficos de la ubicación física. Esto ayuda a contar historias de cambio, migración y paisaje. Esta opción incluye dos años de alojamiento de mapas (renovable a \$ 45 años después de eso), y está disponible para aquellos que ya tienen una cuenta avanzada. Vea un ejemplo de un mapa superpuesto en [la Feria Mundial de San Francisco de 1915.](#)

- Agrega un mapa específico a tu colección